



**PRE-LAUNCH OF
WORLD TOURISM DAY (WTD), WORLD TOURISM CONFERENCE (WTC) 2025
AND THE 17TH ANNIVERSARY CELEBRATION OF MELAKA
AS A UNESCO WORLD HERITAGE CITY**

Tarikh / **Date** : 5 Julai 2025 (Sabtu) / *5th July 2025 (Saturday)*
Masa / **Time** : 8.00 malam / *8.00 pm*
Tempat / **Venue** : Stadthuys, Banda Hilir
Tetamu Kehormat / : YAB Datuk Seri Utama Ab Rauf bin Yusoh,
Ketua Menteri Melaka
Guest of Honour *Chief Minister of Melaka*
Pakaian / **Dress Code** : Batik

8.00 pm	:	Ketibaan Tetamu Jemputan / <i>Arrival of Guests</i>
8.40 pm	:	Ketibaan Dif-dif Kehormat/ <i>Arrival of Distinguished Guests</i>
8.45 pm	:	Ketibaan YB Dato Sri Tiong King Sing, Menteri Pelancongan, Seni dan Budaya <i>Arrival of Hon. Minister of Tourism, Arts and Culture</i>
8.50 pm	:	Ketibaan YAB Datuk Seri Utama Ab Rauf bin Yusoh, Ketua Menteri Melaka/ <i>Arrival of Hon. Chief Minister of Melaka</i>
	:	Ucapan oleh YB Dato Sri Tiong King Sing, Menteri Pelancongan, Seni dan Budaya <i>Speech by Hon. Minister of Tourism, Arts and Culture</i>
	:	Ucapan Pra-Peluncuran oleh YAB Datuk Seri Utama Ab Rauf bin Yusoh, Ketua Menteri Melaka <i>Pre-Launching Speech by Hon. Chief Minister of Melaka</i>
	:	Gimik Pra-Peluncuran / <i>Pre-Launching Gimmick</i>
	:	Persembahan kebudayaan / <i>Cultural Performance</i>
10.30 pm	:	Majlis Tamat / <i>End of Event</i>