

Terms and Conditions

"Where Else? Melaka LER..." TikTok Challenge

1. The participant categories are as follows:
 - i. Open Category for Locals and International
 - ii. Youth aged 15 to 25 years

2. Participants must have a valid TikTok account and tag/mention the following accounts:
 - i. Chief Minister of Melaka @Ab.raufyusoh
 - ii. Melaka State Government @kerajaanegerimelaka
 - iii. Tourism Melaka @tourismmelaka
 - iv. Melaka Hari Ini @melakatv

3. Ensure that participants' videos include the following hashtags (#):
 - i. #VisitMelaka2024
 - ii. #ExploreMelaka

4. The competition period runs from 1st November 2024 to 25th December 2024.

5. Video Content:

- i. TikTok video content should highlight any aspect of Melaka tourism (History, Culture, Recreation, Sports, Shopping, Conventions, Health, Education, Agro-tourism, Food, Melaka My 2nd Home (MM2H), Eco-tourism, Religious Tourism, and Youth Tourism).
- ii. Video duration should be between 30 to 90 seconds.
- iii. The content should be the participant's original work.
- iv. Use Malay, English, Chinese, or Tamil: Chinese and Tamil entries should include subtitles in Malay or English.
- v. The video content should avoid religious, political, and racial sensitivities and remain free from elements of obscenity and violence.

6. Video Submission:

- i. Upload the video on the participant's TikTok account according to the requirements in terms 1 and 3.
- ii. Ensure the TikTok profile is set to public for the entire duration of the competition.
- iii. Register at the mentioned link.

7. E-Certificate:

An e-certificate will only be awarded to participants who meet the competition requirements.

8. Participation Limit:

- i. Participants may submit as many videos as they like, but each participant is only eligible for one prize. Additionally, each video will be judged individually.
- ii. By participating in this competition, participants grant the Melaka State Government the rights to use, reproduce, and promote the submitted videos for marketing and promotional purposes without additional compensation.
- iii. The Melaka State Government reserves the right to disqualify any participant who fails to comply with the competition rules.

9. Evaluation : Evaluation will be based on creativity and originality, visual quality and editing, storytelling relevant to Melaka, and engagement (likes, shares, and comments on TikTok).

10. Disclaimer:

- i. The Melaka State Government is not responsible for any technical issues or platform-related problems that may affect video submissions or views.
- ii. The organizers reserve the right to amend the terms and conditions at any time without prior notice.