

Terms and Conditions

"Where Else? Melaka LER..." TikTok Challenge

1. *The participant categories are as follows:*

- i. Open Category for Locals*
- ii. Open Category for International*
- iii. Youth aged 15 to 18 years*

2. *Participants must have a valid TikTok account and follow the following accounts:*

- i. Chief Minister of Melaka @Ab.raufyusoh*
- ii. Melaka State Government @kerajaanegerimelaka*
- iii. Tourism Melaka @tourismmelaka*
- iv. Melaka Hari Ini @melakatv*

3. *.Ensure that participants' videos include the following hashtags (#):*

- i. #ManaLagiMelakaLerTikTokChallenge*
- ii. #VisitMelaka2024*
- iii. #MelakaUnseen*
- iv. #ExploreMelaka*

4. The competition period runs from 1st November 2024 to 15th December 2024.

5. Video Content:

i. TikTok video content should highlight any aspect of Melaka tourism (History, Culture, Recreation, Sports, Shopping, Conventions, Health, Education, Agro-tourism, Food, Melaka My 2nd Home (MM2H), Eco-tourism, Religious Tourism, and Youth Tourism).

ii. Video duration should be between 30 to 60 seconds.

iii. The content should be the participant's original work.

iv. Use Malay, English, Chinese, or Tamil: Chinese and Tamil entries should include subtitles in Malay or English.

v. The video content should avoid religious, political, and racial sensitivities and remain free from elements of obscenity and violence.

6. Video Submission:

i. Upload the video on the participant's TikTok account according to the requirements in terms 1 and 3.

ii. Ensure the TikTok profile is set to public for the entire duration of the competition.

iii. Register at the mentioned link.

7. E-Certificate:

An e-certificate will only be awarded to participants who meet the competition requirements.

8. Participation Limit:

- i. Participants may submit as many videos as they like, but each participant is only eligible for one prize. Additionally, each video will be judged individually.
- ii. By participating in this competition, participants grant the Melaka State Government the rights to use, reproduce, and promote the submitted videos for marketing and promotional purposes without additional compensation.
- iii. The Melaka State Government reserves the right to disqualify any participant who fails to comply with the competition rules.

9. Evaluation : Evaluation will be based on creativity and originality, visual quality and editing, storytelling relevant to Melaka, and engagement (likes, shares, and comments on TikTok).

10. Disclaimer:

- i. The Melaka State Government is not responsible for any technical issues or platform-related problems that may affect video submissions or views.
- ii. The organizers reserve the right to amend the terms and conditions at any time without prior notice.

